

Ryan Bresnahan

Web Developer | Designer

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ryanbresnahan.com

American Marketing Association [AMA]

WordPress Developer Apr 2020 - Present

- Implementation of Object Oriented Programming solutions within the WordPress environment
- Executing functional testing and documenting solutions throughout the product lifespan
- Creation of custom and extension of core Gutenberg blocks
- Extensive use of Advanced Custom Fields
- Implementation and customization of WooCommerce and LearnDash platforms
- Creation and Management of membership paywalls

MAST Travel Network

Creative Services Manager and Web Developer Dec 2018 - Mar 2020

- Creative lead for all print and digital design initiatives
- WordPress membership website frontend and backend administrator
- WordPress custom plugin and theme development
- Setup of development, staging, and production environments
- MySQL database administrator
- Digital project management

CAEL

Contract Web and Graphic Designer Jan 2014 – Dec 2018

- WordPress and Drupal 7 development
- Educational website management
- Developed suite of responsive email templates
- Created print and digital ads, brochures, and newsletters

Advantage Futures

Frontend Developer Nov 2014 – Apr 2018

- Developed and maintained Drupal 7 intranet housing trading data for over 2,000 clients
- Managed development goals, including bi-weekly updates with CEO, CTO, and CSO
- WordPress custom theme and plugin development

Zacks Investment Research

Contract Graphic and Web Designer Mar 2014 – Nov 2014

- Print and web design
- WordPress custom theme and plugin development
- Created emails and landing pages for lead generation

Calumet Photographic

Senior Graphic and Web Designer Mar 2012 – Mar 2014

- Print and digital designer for both marketing and web departments
- Coded and tested weekly and monthly product email blasts
- WordPress website development for company products
- Content management of eCommerce website
- Landing page development for events, products, and press releases
- Creation of print ads, billboards, logos, window displays, in-store collateral, and product catalogs

Skills

Web Development

HTML
CSS / SASS
PHP
Javascript
jQuery
MySQL
WordPress
Git

Graphic Design

InDesign
Illustrator
Photoshop
Adobe XD